



**Knowsley Council**

4<sup>th</sup> September 2025

## **New School Year – The Importance of School Attendance**

Dear parents / carers,

We'd like to take this opportunity to welcome your child to primary school as we start a new academic year and their exciting education adventure.

School life will open up so many opportunities for your child. It will help them to meet new friends, try new things, learn new skills, take part in a range of school events and activities, support their personal development, make positive memories and ultimately, help them to achieve and succeed.

It's well documented how attending school regularly will help your child both academically and socially. Pupils with regular school attendance are more likely to achieve good grades and secure a good job, so it's important that we all do as much as we can to ensure your child attends school regularly.

By playing an active role in your child's education and ensuring they attend school, you are providing them with a solid platform from which they can learn, play, socialise, develop and grow.

We have recently launched a campaign encouraging pupils, parents and carers to make every school day count from day one – from their first day at reception and throughout their school life. Please support this campaign and help your child to make every school day count.

We also want you to know that there is support available to you. If you have concerns around your child's attendance, speak to their teacher at the earliest opportunity. The school can take steps to provide support and address any issues as early as possible.

We hope that your child is looking forward to starting their exciting education journey, so let's all work together to support your child to succeed and achieve their potential by attending school regularly and making every school day count.

Knowsley Council Nutgrove Villa Westmorland Road Huyton Knowsley L36 6GA  
[www.knowsley.gov.uk](http://www.knowsley.gov.uk)



Yours faithfully

A handwritten signature in black ink, appearing to read 'Hilary', with a long, sweeping underline that extends to the right.

**Hilary Brooks**

**Interim Executive Director – Children's Services**

A handwritten signature in black ink, appearing to read 'Chris', with a short, horizontal underline.

**Chris Price**

**Head of Education**